

## **Using the Results of Barrier Analysis Key Behavior Change Messages and Program Activities**

**Using the results from your Barrier Analysis study, fill out the form below. Do NOT include things in your plan that will not focus on a determinant that you found to be a problem (i.e., a barrier) or a positive attribute of the behavior. Remember: You do not have resources to do everything, so focus on the priority activities.**

**What key behavior messages would you like to use?**  
(Give the full text of the message if possible. Otherwise, describe what you would include in the message.)

**Given the results of your barrier analysis, what support activities and changes in program design would you implement? (How could you use the positive attributes of the behavior -that you discovered in your analysis- to better promote the behavior? How could you confront each barrier -barriers you discovered in your analysis- with changes in your program design and support activities?)**